

## \$50,000 PLATINUM PARTNER

### Visibility

- Web Exposure with a direct link from the top of the Partners Page to your website
- Logo and link in monthly e-newsletter
- Logo on printed newsletter
- Logo printed on one of MEDA's National Phone Consultation Posters
- Logo printed on MEDA support group flyers
- Logo printed on MEDA's general services brochure
- Personal visit from member of MEDA staff and MEDA Professional Members to your site
- 10 clinical consultations with MEDA Director
- Inclusion in all media releases
- Dinner hosted on your behalf to showcase your organization to MEDA Professionals
- Organization listed first on MEDA Treatment Providers Page
- Organization's information printed on all referral sheets given directly to clients
- Full-page, color advertisement in MEDA Resource Book as well as 150 word description of your program. Guide will be distributed to all schools, colleges and universities that contract with MEDA during 2010-2011.
- Your brochures on display in MEDA's waiting rooms

### Annual Gala

- Full page with color advertisement in event book
- Two tables of ten with prime location
- Name listing on invitations and cover of program book
- Marketing opportunity at event

### Eating Disorders Awareness Week

- Full booth at MEDA's marquee event during EDAW
- Your brochure distributed along with program book at marquee event
- Logo on promotional materials
- Opportunity to host workshop for families, parents, clients during EDAW
- Opportunity to provide remarks at marquee event

### National Conference

- Invitation to the conference reception
- Full exhibit booth both days
- Ten complimentary registrations
- Name and logo listed on souvenir tote bag distributed to all attendees
- Name on all other promotional materials
- Distribution of conference mailing list to be used for one follow-up mailing
- Opportunity to host professional networking event weekend of conference

### DID YOU KNOW?

- The MEDA website had **2,100,000** hits in 2009-2010.
- **3,200** people are signed up to receive MEDA alerts via email, Facebook and Twitter.
- **8,840 per year or 24 per day** directly visit the MEDA Partner's Page.
- MEDA's clinical staff see on average **1 new client each business day.**

### BONUS FACT:

In 2010, MEDA's Conference welcomed 330 attendees over two days. This marked the largest Conference in the organization's history.

## \$25,000 GOLD PARTNER

### Visibility

- Web Exposure with a direct link from Homepage and Partners Page to your website
- Logo and link in monthly e-newsletter
- Logo on printed newsletter
- Logo printed on one of MEDA's National Phone Consultation Posters
- Logo printed on MEDA support group flyers
- Logo printed on MEDA's general services brochure
- Personal visit from member of MEDA staff to your site
- 5 clinical consultations with MEDA Director
- Inclusion in all media releases
- Breakfast hosted on your behalf to showcase your organization to MEDA Professionals
- Organization listed under all searches on MEDA Treatment Providers Page
- Full-page, color advertisement in MEDA Resource Book, as well as 100 word description of your program. Guide will be distributed to all schools, colleges and universities that contract with MEDA during 2010-2011.
- Your brochures on display in MEDA's waiting rooms

### Annual Gala

- Full page with color advertisement in event book
- Table of ten with prime location for dinner and presentation
- Name listing on invitations and cover of program book
- Marketing opportunity at event

### Eating Disorders Awareness Week

- Full booth at MEDA's marquee event during EDAW
- Your brochure distributed along with program book at marquee event
- Logo on promotional materials
- Opportunity to provide remarks at marquee event

### National Conference

- Invitation to the conference reception
- Full exhibit booth both days
- Seven complimentary registrations
- Name and logo listed on souvenir tote bag distributed to all attendees
- Name on all other promotional materials

### DID YOU KNOW?

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- **3,200** people are signed up to receive MEDA alerts via email, Facebook and Twitter.
- **8,840 per year or 24 per day** directly visit the MEDA Partner's Page.
- MEDA's clinical staff see on average **1 new client each business day.**

### BONUS FACT:

MEDA provides services to all regardless of ability to pay. In fact while 25% of MEDA's clients have incomes over \$50,000 per year, 50% have incomes under \$20,000.

## \$15,000 SILVER PARTNER

### Visibility

- Web Exposure with a direct link from Partners Page to your website
- Logo and link in monthly e-newsletter
- Logo on printed newsletter
- Logo printed on one of MEDA's educational brochures
- Logo printed on MEDA's Professional Membership brochures
- Primary Sponsor of MEDA's Professional Networking Events
- Personal visit from member of MEDA staff to your site
- Inclusion in all media releases
- Full page, black and white advertisement in MEDA Resource Book to be distributed to all schools, colleges and universities that contract with MEDA during 2010
- Your brochures on display in MEDA's waiting rooms

### Annual Gala

- Full page with color advertisement in event book
- Table of ten with prime location for dinner and presentation

### Eating Disorders Awareness Week

- Full booth at MEDA's marquee event during EDAW
- Your brochure distributed along with program book at marquee event
- Logo printed on EDAW promotional materials

### National Conference

- Invitation to the conference reception
- Full exhibit booth both days
- Five complimentary registrations
- Marketing opportunity in souvenir tote bag distributed to all attendees

### DID YOU KNOW?

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- **3,200** people are signed up to receive MEDA alerts via email, Facebook and Twitter.
- **8,840 per year or 24 per day** directly visit the MEDA Partner's Page.
- MEDA's clinical staff see on average **1 new client each business day.**

### BONUS FACT:

Individuals in over 91 countries access MEDA's website for information related to eating disorders and treatment.

## \$10,000 BRONZE PARTNER

### *Visibility*

- Web Exposure with a direct link from Partners Page to your website
- Logo and link in monthly e-newsletter
- Logo on printed newsletter
- Logo printed on one of MEDA's educational brochures
- Personal visit from member of MEDA staff to your site
- Inclusion in all media releases
- Half-page, black and white advertisement in MEDA Resource Book to be distributed to all schools, colleges and universities that contract with MEDA during 2010
- Your brochures on display in MEDA's waiting rooms
- Opportunity to provide a speaker for a Professional Member workshop

### *Annual Gala*

- Full-page, black and white advertisement in event book
- Table of ten at dinner

### *Eating Disorders Awareness Week*

- Full booth at MEDA's marquee event during EDAW
- Logo printed on EDAW promotional materials

### *National Conference*

- Invitation to the conference reception
- Full exhibit booth both days
- Four complimentary registrations

### DID YOU KNOW?

- The MEDA website had **2,100,000** hits in 2009-2010.
- **3,200** people are signed up to receive MEDA alerts via email, Facebook and Twitter.
- **8,840 per year or 24 per day** directly visit the MEDA Partner's Page.
- MEDA's clinical staff see on average **1 new client each business day.**

### BONUS FACT:

In 2009-2010, MEDA's Connect to Confidence program was hired by over 100 schools, colleges and/or universities to present on eating disorders, reaching over 10,000 individuals.

## \$5,000 PUBLICITY PARTNER

### *Visibility*

- Web Exposure with a direct link from Partners Page to your website
- Logo and link in monthly e-newsletter
- Logo on printed newsletter
- Logo printed on one of MEDA's educational brochures
- Inclusion in all media releases
- Business card size, black and white advertisement in MEDA Resource Book to be distributed to all schools, colleges and universities that contract with MEDA during 2010-2011
- Your brochures on display in MEDA's waiting rooms

### *Annual Gala*

- Half-page, black and white advertisement in event book
- Table of five at dinner

### *Eating Disorders Awareness Week*

- Full booth at MEDA's marquee event during EDAW
- Logo printed on EDAW promotional materials

### *National Conference*

- Invitation to the conference reception
- Full exhibit booth both days
- Three complimentary registrations

### DID YOU KNOW?

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- MEDA's clinical staff see on average **1 new client each business day.**

### BONUS FACT:

MEDA fields about 800 calls per month on its Eating Disorders Helpline.