



July 2017

Dear MEDA Friend,

**BETTER STARTS HERE: A MEDA BREAKFAST
"REDEFINING BEAUTY"**

All around us people are **struggling with an eating disorder or poor body image**. Many in our society struggle with body image and engage in unhealthy dieting behaviors that can lead to eating disorders. **Chances are you know someone who has an eating disorder**. Over one-half of teenage girls and nearly one-third of teenage boys use unhealthy weight control behaviors. Anorexia continues to have the highest mortality rate of any mental illness. For almost 25 years, MEDA has been working to **prevent eating disorders through educational awareness and early detection**. Through MEDA's the SOONER THE BETTER education and awareness program, we are bringing free presentations to your community that **focus on Body Confidence, Eating Disorders and Promoting Positive Body Culture**.

You can help bring these vital programs and services to your community! **Join us at this year's breakfast, "REDEFINING BEAUTY."** **Kate Eckman, our featured speaker, will talk about setting a new standard for beauty and success, the importance of honoring our bodies and believing in ourselves.**

I invite you to sponsor our "REDEFINING BEAUTY" Breakfast November 1st at the Newton – Marriott from 7:30-9am. Your sponsorship will raise awareness about eating disorders and help those currently battling with this complex illness. It will also help others learn how critical awareness and early intervention programs are. **We hope that you will consider becoming a sponsor** - attached please find our sponsorship opportunities for your review.

Thank you for your time and your consideration.

Warm regards,

Beth Mayer, LICSW
Executive Director

PS: [A little more about Kate](#) – Kate started her career as a LA entertainment reporter, later became a White House correspondent before becoming a NYC model. As a model she has worked to create acceptance for diverse body types in the modeling industry. Her experiences have helped shape her belief in empowerment, compassion and self-confidence. She speaks frequently about focusing on one's inner beauty and uniqueness.

BETTER STARTS HERE

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BETTER STARTS HERE: A MEDA Breakfast "REDEFINING BEAUTY"

November 1st, 2017 7:30 – 9 am

Boston Marriott – NEWTON

Event Chairs: Susan Altman and Robin Clebrik

_____ HOPE Sponsor \$10,000

- Logo / Name on cover of Event Program
- Opportunities for customized promotions
- Logo / Name on Invitation*
- Listing on MEDA website
- Verbal Acknowledgement during the event
- Acknowledgement in social media
- Promotional swag in breakfast gift bag
- One table of ten

_____ INSPIRATION Sponsor \$5,000

- Logo / Name in Event Program
- Name on Invitation*
- Listing on MEDA website
- Verbal Acknowledgement during the event
- Acknowledgement in social media
- Promotional swag in breakfast gift bag
- One table of ten

_____ ACTION Sponsor \$2,500

- Listing in Event Program
- Name on Invitation*
- Listing on MEDA website
- Verbal Acknowledgement during the event
- Acknowledgement in social media
- Promotional swag in breakfast gift bag
- One table of ten

_____ OUTREACH Sponsor \$1,000

- Listing in Event Program
- Acknowledgement in social media
- Five seats

_____ I am / we are unable to attend but would like to contribute \$_____ to MEDA.

For sponsors: please print how you would like your sponsorship acknowledged:

***Please note that sponsorship information needs to be received by 8/21/17 to be included on the breakfast invitation.**

Contact information:

Name _____ Title _____

Company _____

Street _____ City _____ State _____ Zip _____

Telephone _____ Email _____

Please submit payment via check (payable to MEDA), credit card or pay on line at www.medainc.org

Credit Card Acct# _____ Exp. Date _____

Please submit this form with payment to: MEDA

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Questions: Please contact Carolyn Judge at cjudge@medainc.org

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